



CALL OF
THE WILD

DISCOVER YOUR WILD SIDE

"The best classroom and the richest cupboard is roofed only by the sky."
Margaret Macmillan, 1919



ABOUT US

- Multi-award winning outdoor Adventure Activity Company catering for schools, colleges and youth groups.
- Licensed with the Adventure Activities Licensing Authority.
- Accredited with Visit Wales
- Welsh Team Building Company of the Year
- Welsh Small business of the Year
- Institute of Leadership and Management



SAFETY



Health and Safety
Executive



Adventure Activities Licensing Regulations 2004

Licence number: L93715

Date of issue: 13/03/2023

Provider reference number: R1140

This licence is granted by the Health and Safety Executive (HSE), acting as the Adventure Activities Licensing Authority (AALA), to

Call of the Wild (Development) Ltd
69 Dulais Road
Seven Sisters
Neath
West Glamorgan
SA10 9ER

to provide adventure activities as specified in the Activity Centres (Young Persons) Safety Act 1995 and the Adventure Activities Licensing Regulations 2004 at or from Ty Anturiaeth, 83 Church Road, Seven Sisters, Neath, SA10 9DT

The facilities for adventure activities which may be provided under this licence are:

Caving Category Caving	Trekking Category Hill walking & mountaineering
Climbing Category Rock climbing Abseiling Gorge scrambling	Watersports Category Canoeing Kayaking Stand Up Paddleboarding (SUP) Improvised rafting

This licence is effective from 29/04/2023 to 28/04/2024 unless revoked or otherwise amended.

- AALS licensed
- External audits
- Detailed risk assessments
- Safety procedures
- £10m insurance cover
- Staff – Qualified, experienced, local knowledge, fun.

WHY THE OUTDOORS

**CHILDREN, BY THE AGE OF 18
WILL HAVE SPENT:**



Over 10,000 hours playing video games



Over 10,000 talking on mobiles



Over 20,000 hours watching TV

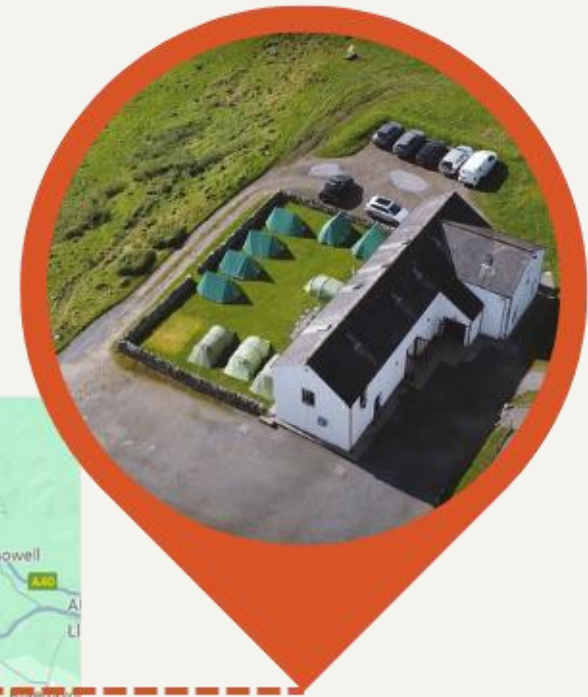
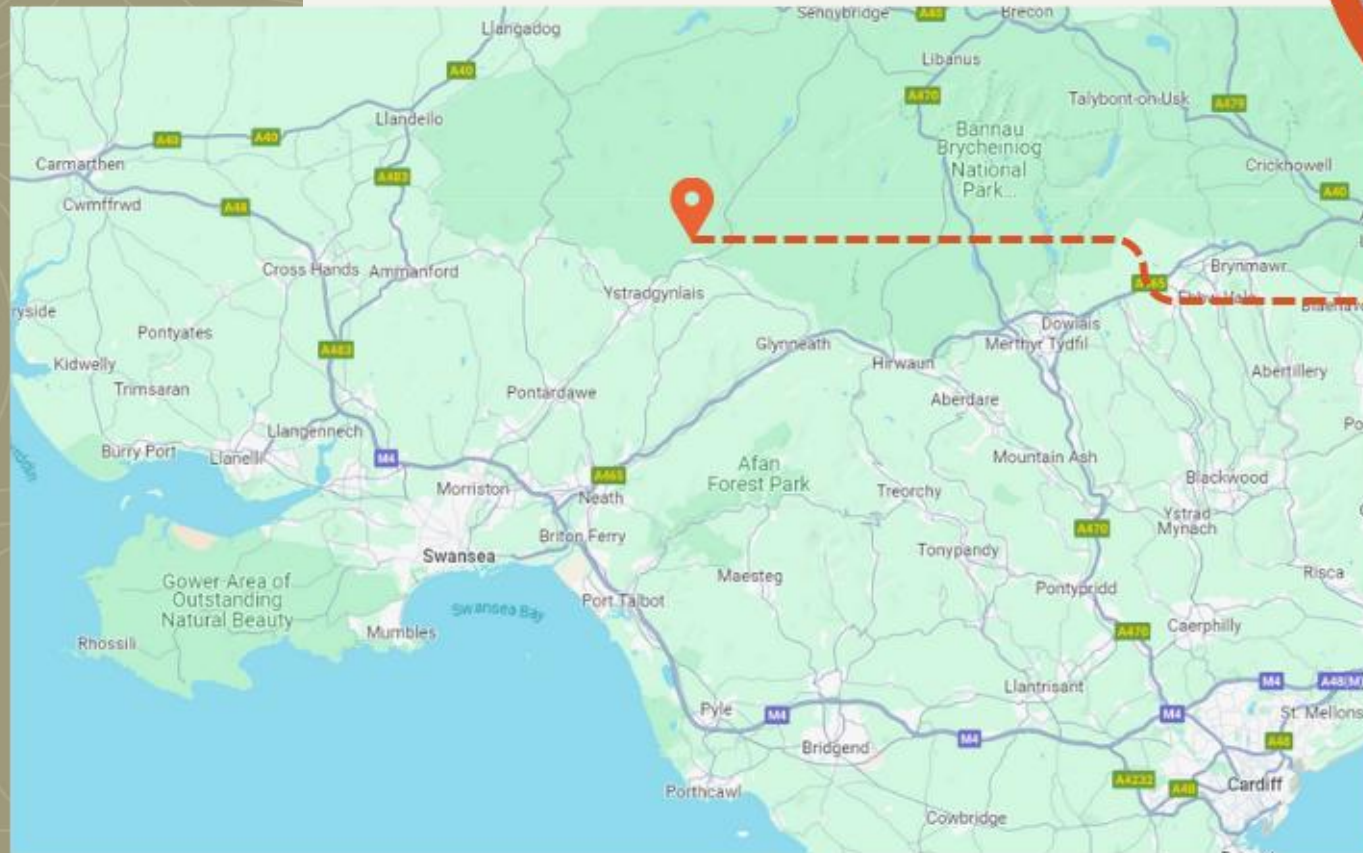


WHY USE THE NATURAL ENVIRONMENT?

- ✓ New Experiences
 - ✓ Stimulating challenges
 - ✓ Teamwork and Co-operation
 - ✓ Problem Solving
 - ✓ Self-Confidence
 - ✓ Self-Reliance
 - ✓ Self-Awareness
 - ✓ Risk Awareness
 - ✓ Motivational
 - ✓ Experiential Learning
 - ✓ Creative Activities
- ✓ FUN !!



LOCATION







LOCATION

FACILITIES

An aerial photograph of a farm facility. A large, white, rectangular building with a dark roof is the central feature. To its left, a stone-walled enclosure contains several green tents. A parking area with several cars is visible above the building. The surrounding landscape is a green, grassy hillside.

MAES-Y-FRON FARM

- 73-acre Welsh upland sheep farm with bunkhouse, sleeping 44 inside and several camping areas close to the farmhouse
- Inside Bannau Brycheiniog (Brecon Beacons) National Park



* 44 Beds * Dormitory style *
Plenty of space for camping



ACTIVITIES AVAILABLE



- ✓ Team games and challenges
- ✓ Hill Walking
- ✓ Climbing & abseiling
- ✓ Caving
- ✓ Canoeing/Kayaking
- ✓ Environmental Tasks
- ✓ Gorge walking
- ✓ Waterfall walking
- ✓ Raft building
- ✓ Orienteering
- ✓ Evening activities & more

ITINERARY

01

DAY ONE

Team Building and
Environmental Studies

Evening Activity:
Hill Walking

02

DAY TWO

Climbing and
Gorge Walking

Evening Activity:
Orienteering

03

DAY THREE

Crate Stacking and
Environmental Studies

BUT....

We don't go outdoors, just to look at the view

Oh no

that's not enough!

We like to....

A young girl with long brown hair, wearing a bright pink jacket and a red helmet, is climbing a dark, textured rock face. She is smiling and looking towards the camera. She is holding onto a thick, braided rope. In the background, other people wearing helmets and jackets are visible on a rocky path, suggesting a group activity or a climbing course. The scene is outdoors, with natural light and some greenery at the base of the rock.

...reach **NEW HEIGHTS** in it...

A group of four people wearing helmets and life jackets are jumping into a waterfall. One person is in mid-air, having just jumped from the rocky ledge. The waterfall is cascading over dark, mossy rocks. The scene is outdoors and appears to be a recreational activity.

..we like to JUMP into it..

A group of kayakers in red gear are on a river. In the foreground, a large blue inflatable raft is visible. The kayakers are wearing helmets and life jackets. The water is dark and rippled. The background shows a grassy bank.

...and FLOAT in it....



...and BOAT in it...



...get **CLOSE** to it...

A person wearing a red jacket and a blue helmet with a headlamp is crawling through a dark, narrow tunnel. The person is smiling and looking towards the camera. The tunnel walls are dark and textured. Another person wearing a blue helmet is visible in the background, also crawling. The text "...and CRAWL AROUND in it..." is overlaid on the image in white, bold, sans-serif font.

...and CRAWL AROUND in it...



...get WET in it...

A group of people, including children and adults, are running across a large, green grassy field. In the background, there is a white building with a dark roof. The sky is blue with some light clouds. The text "...and have FUN in it!" is overlaid in the center of the image.

...and have FUN in it!

A group of people, including men and women, are huddled together in a circle, smiling and holding hands. They appear to be in a collaborative or team-building activity. The image is overlaid with a semi-transparent dark layer, and the text "We like to work together.." is centered in white. The people are wearing various casual clothing, including t-shirts and a long-sleeved shirt. Some are wearing watches or bracelets. The background is slightly blurred, suggesting an outdoor setting.

We like to work together..

A team-building exercise taking place outdoors in a grassy field with trees. A person in a blue jacket and red helmet stands on a tall, narrow stack of blue plastic crates. Two ropes are attached to the top of the stack, extending upwards. Several other people, also wearing helmets and jackets, are positioned around the stack, some appearing to assist or observe. In the background, a white van is parked on the grass. The overall scene is one of a structured outdoor activity designed to build trust and teamwork.

...trust and help each other...

A group of about seven people, mostly young men, are standing in a field. They are wearing outdoor or hiking gear, including jackets, hats, and backpacks. One person in the center is wearing a blue and yellow hat. They appear to be engaged in an activity, possibly a workshop or training exercise. In the foreground, there is a low wall made of stacked stones. The background shows a flat, open landscape under a cloudy sky.

...learn new skills...



...support each other..



...look after ourselves...



..and each other..



...and sometimes...

A group of hikers is silhouetted against a bright sunset sky as they rest on a rocky ridge. The sun is low on the horizon, creating a warm, golden glow. In the foreground, a large, light-colored rock pillar stands on the left. The hikers are scattered across the ridge, some sitting and some standing, enjoying the view. The overall scene conveys a sense of peaceful accomplishment and taking a break during a hike.

**...we like to stop for a
while...**

A woman with long dark hair and sunglasses on her head is sitting on the ground, playing an acoustic guitar and singing. She is wearing a brown jacket. In front of her, a young girl in a blue hoodie and a boy in a red and white plaid shirt are sitting on the ground, looking at her and singing along. To the left, a large, bright campfire is burning, with flames reaching up. The background shows a grassy field and trees under a dim, twilight sky.

...chill out in it...

A person is seen from behind, sitting on a large, light-colored rock. They are wearing a dark jacket and a hat. The person is looking out over a vast, dark landscape under a dramatic sky at sunset or sunrise. The sky is filled with long, wispy clouds that are illuminated from below, creating a warm orange and yellow glow. The horizon is low, and the landscape below is mostly in shadow, with some distant hills visible. The overall mood is contemplative and serene.

..and admire it.

FOOD ALLERGIES AND MEDICAL CONDITIONS

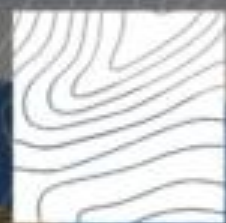
- Call of the Wild are able to cater for any dietary requirements – so long as we have sufficient prior notice
- Medical issues will be dealt with in a confidential manner and every effort will be made to enable the participant to take part in activities as fully as is possible
- Medical forms are issued to parents in plenty of time to enable full and detailed completion prior to the residential

KIT LIST

Full kit list will be issued

Some things are best left at home:

- Electronic Games
- Phones
- Items of Value

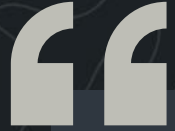


CALL OF
THE WILD

UNFORGETTABLE
SCHOOL RESIDENTIALS
WITH CALL OF THE WILD

www.callofthewild.co.uk

TESTIMONIALS



I just have to write and thank you for the wonderful residential visit we had. Several of the parents have been in touch with me to say how much their children enjoyed the week and how they haven't stopped talking about their experiences. I have to say that I also thoroughly enjoyed the week. I used to come home from a residential and think "thank goodness that's over for another year!" Now I come home wishing I could do it all again next week. My new deputy is desperate to come next year. I have told her she can come with me but I am not going to let her take over the running of the visit because I wouldn't want to miss it myself for the anything. You have an excellent team and everyone contributed towards making it a very special week.

Gill Peters Headmistress Hemyock School

We had a fantastic time all the staff went out of their way to be helpful and all the children have gained greatly in confidence. Everyone, children and staff came back exhilarated and keen to pursue the activities they had started to learn. As a veteran of many school camps I can honestly say that you thought of and took care of our every need, even quite personal ones! The activities were great with the right level of challenge and many of the parents report that their childrens' self-esteem has rocketed. The children themselves cant stop talking about the trip and I'm really looking forward to the next one.

Louisa Bray Burlescombe School

What can I say...we had a brilliant time. Our staff were all amazed at how much time the instructors were prepared to give – other centres have been restricted by staff wanting to clock off.

Nicola Thorp, Lecturer, 6th Form PE Residential, Cedars School



ANY QUESTIONS?

FIND US



callofthewild.co.uk



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